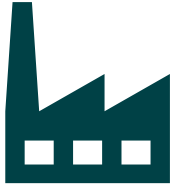


Challenge

Complexity.

2019
SURVEY

SURVEY SCOPE



30 industrial companies



Scandinavian based
Global presence

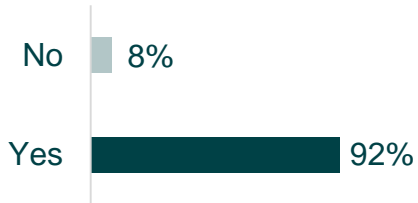


Annual turnover
EUR 100M-10B

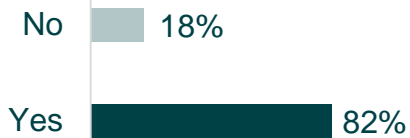
SURVEY SUMMARY

LAST 3 YEARS

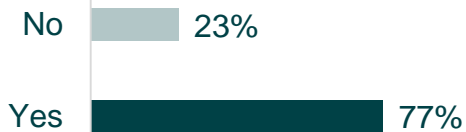
More variants?



More component variants?

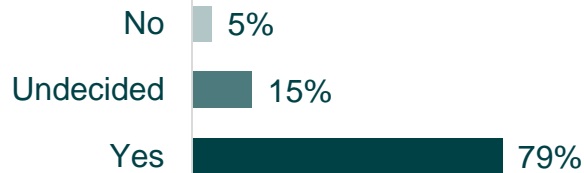


Internal processes and IT-systems?

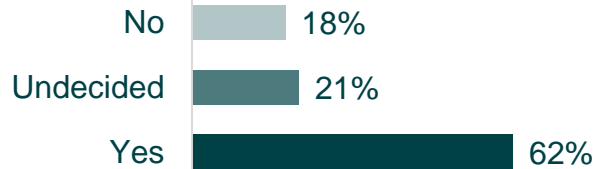


COMPLEXITY TODAY

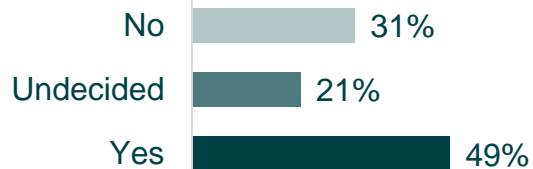
Leading to higher cost?



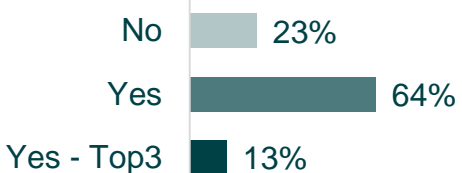
Longer time to market?



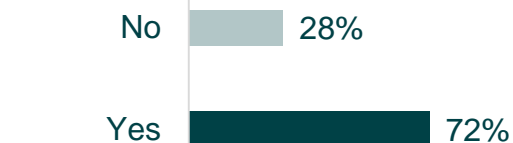
Decreasing delivery performance?



A strategic priority?



Ongoing activities to reduce complexity?

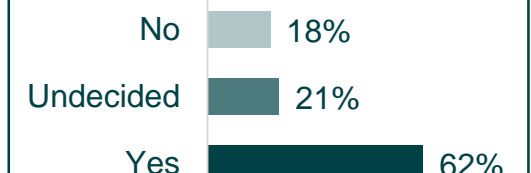


Formal phase-out process in place?

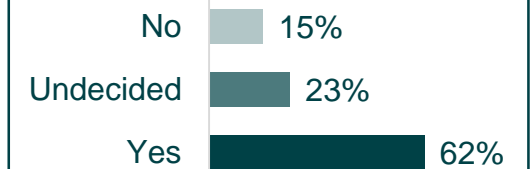


FUTURE

A barrier for growth?



A barrier for successful digitization?



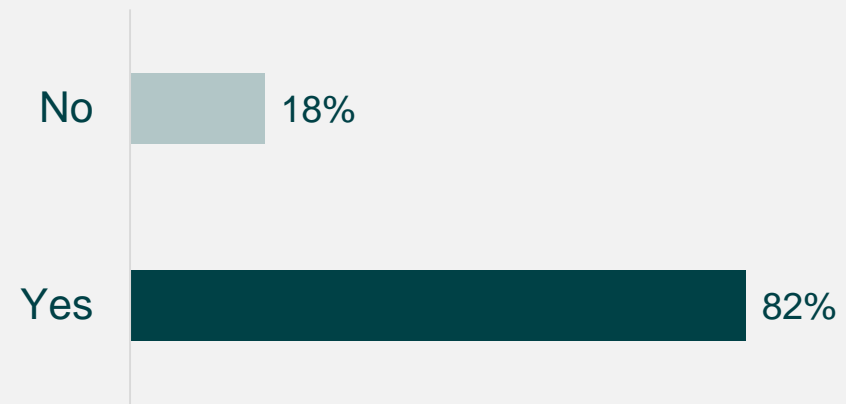
SURVEY DETAILS

(1/7) Do you have higher product complexity today than 3 years ago?

...more product variants?



...more component variants?

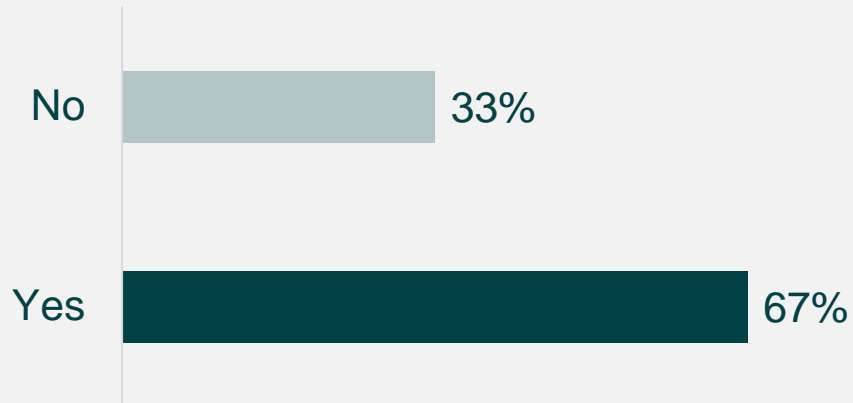


SURVEY

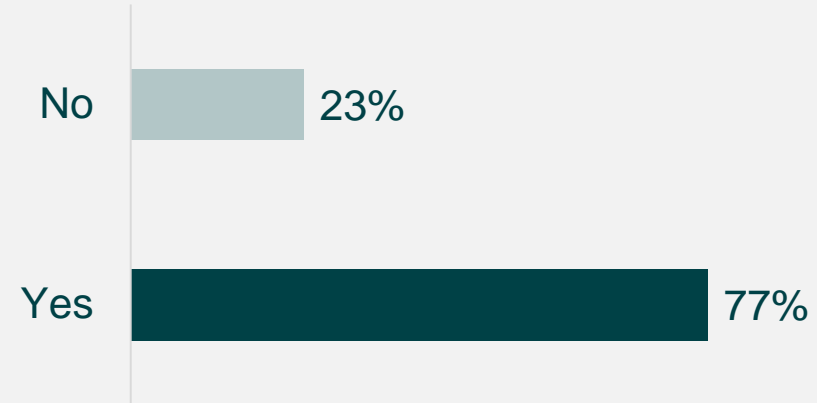
(2/7) Do you have a formal process for...

(3/7) Do you have higher complexity in your...

...phasing out products?



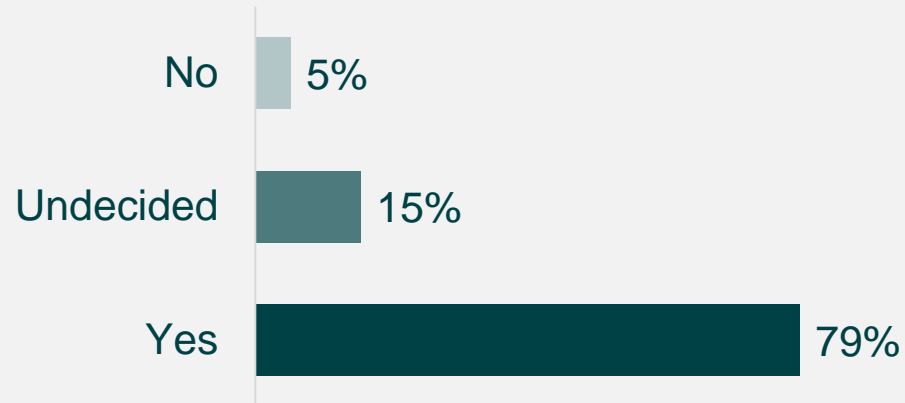
...internal processes and IT-systems today than 3 years ago?



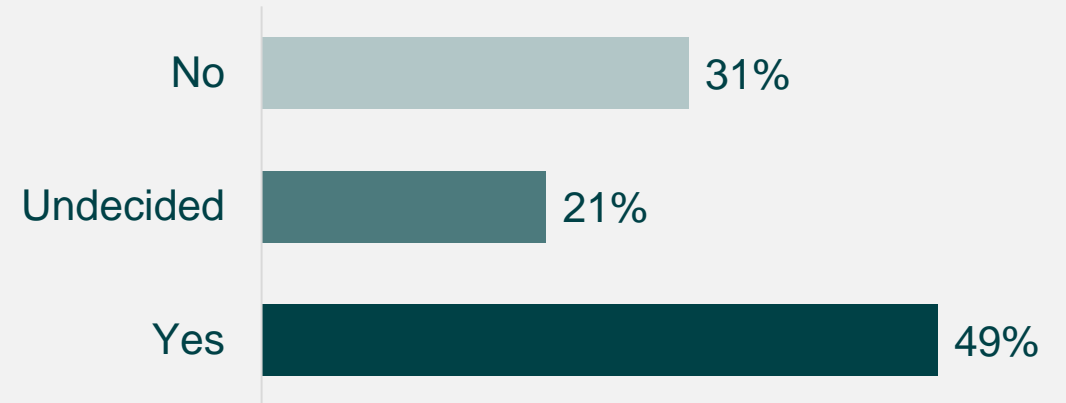
SURVEY

(4/7) Does increasing complexity lead to...

...higher cost?



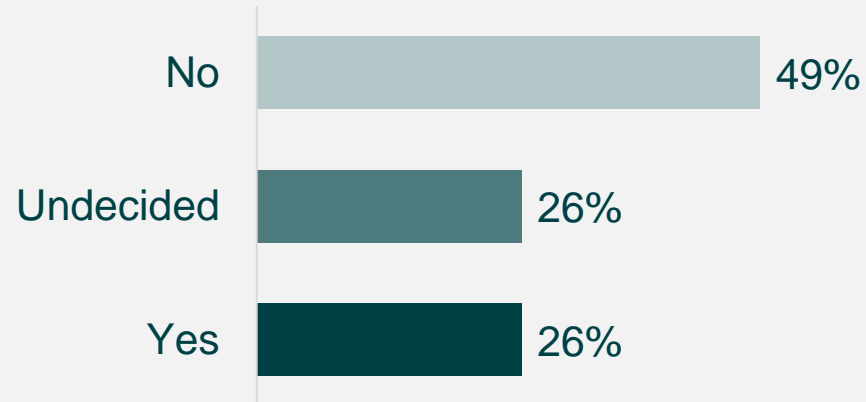
...decreasing delivery performance?



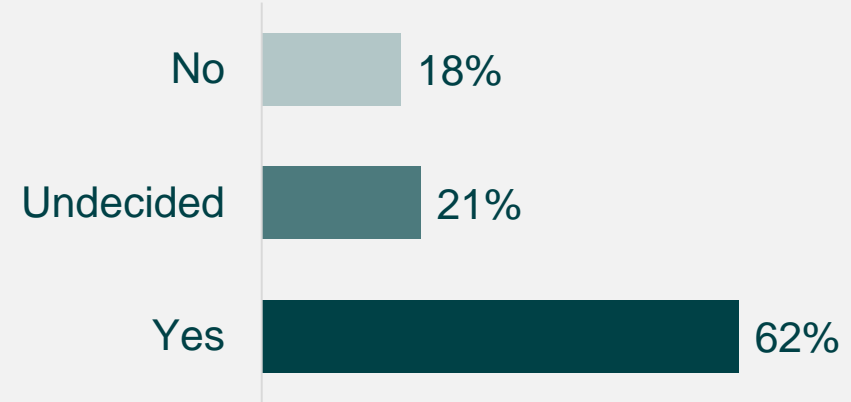
SURVEY

(4/7) Does increasing complexity lead to...

...decreasing quality?



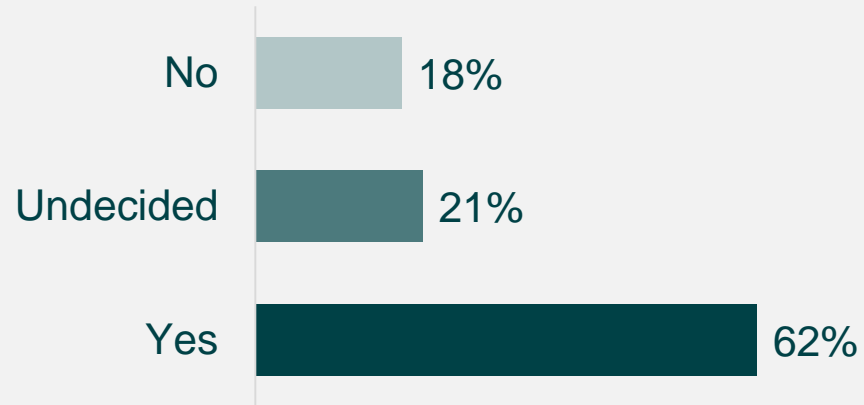
...longer time to market?



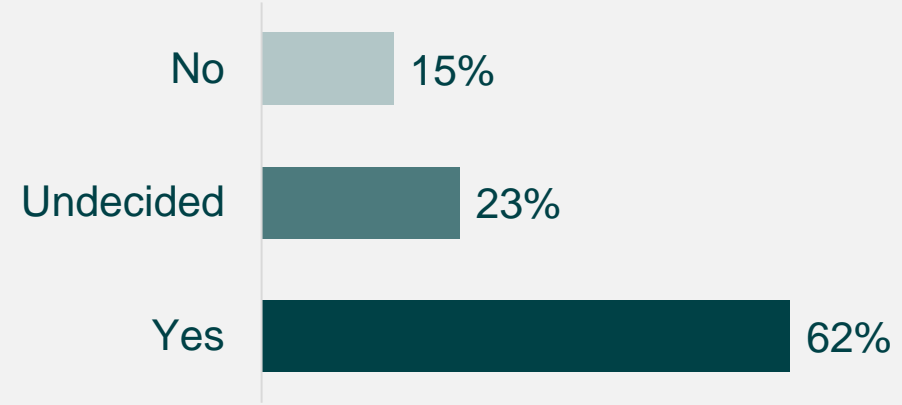
SURVEY

(5/7) Do you see increasing complexity as...

...a barrier for growth?



...a barrier for successful digitization?

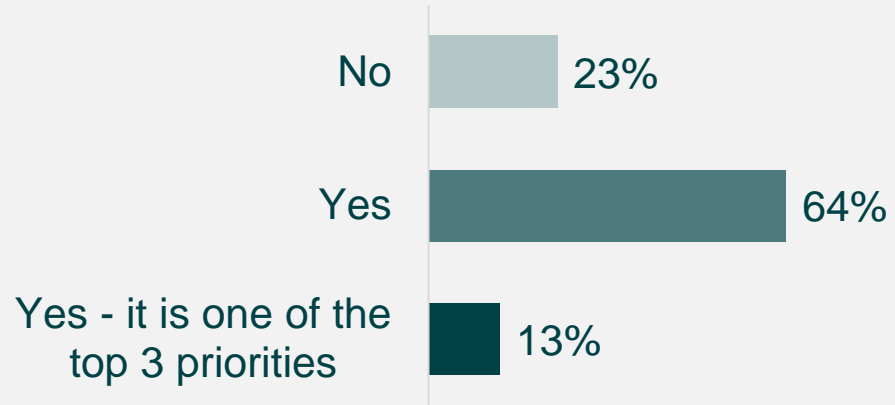


SURVEY

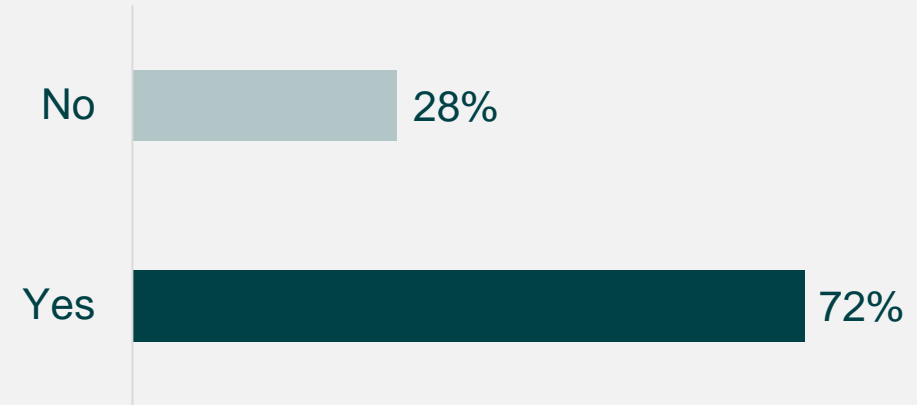
(6/7) Is reducing complexity a...

(7/7) Does your company have...

...a strategic priority in your company?



...ongoing activities to reduce complexity?



THANK → YOU



CHRISTIAN LINDSCHOU HANSEN

M.SC.ENG., PH.D
PRINCIPAL CONSULTANT, COO

+45 4046 4233 | CLH@PFMP.COM | WWW.PFMP.COM

CPC - Center for Product Customization ApS
DTU Science Park, Technical University of Denmark
Diplomvej 376, DK-2800 Kgs. Lyngby