

PRIVACY NOTICE

CPC – CENTER FOR PRODUCT CUSTOMIZATION APS

Edition March 2026

IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER

CPC – Center for Product Customization ApS will be what's known as the 'Controller' of the personal data you provide to us.

Contact details for CPC are:

CPC – Center for Product Customization ApS
Company No. 31153638
Agern Allé 24
2970 Hørsholm
Denmark

CATEGORIES OF PERSONAL DATA

As provider of consultancy services and certain software tools CPC delivers products and services to you or your professional organization. In order to do this in an effective way and to secure a correct use in accordance with the agreed licenses terms we will need to collect and use some personal information about you and your professional organization. We only collect necessary personal data which does not include any sensitive information. This can, however, include information as name, address, email, telephone number, job title, the user of our tools and IP Addresses.

The provision of personal information with regard to contact details, name, address, and delivery details is necessary to enter into a contract with CPC.

PURPOSE OF PROCESSING PERSONAL INFORMATION AND LEGAL BASIS FOR THE PROCESSING

The information we collect from you may be used in one or more of the following ways:

- In our Customer relation management system, for the management of customer relations,
- To enter into contracts, to invoice and to hande over services.
- In our License management regarding our software tools,

The email address you provide for in order the processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Hence the processing is necessary for our performance of a contract and or license terms between you or your organization and/ or necessary for the purposes of securing an efficient and competitive service to our customers and partners.

In CPC we have a data protection regime in place to oversee the effective and secure processing of your personal data.

INFORMATION SHARING

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other entity for any reason whatsoever, without your consent.

DETAILS OF TRANSFERS TO THIRD COUNTRY AND SAFEGUARDS

Your personal and sensitive data will only be stored and processed on servers based within the European Economic Area (EEA).

RETENTION PERIODS

We will only keep your information for as long as it is required to be retained. Once your information is no longer needed it will be securely and confidentially destroyed. We will normally keep information in 3 years from cessation of any contractual relationship with us.

COOKIES

At our website we use cookies. A cookie, either temporary or persistent, is a small file that is saved in your computer or device.

We use cookies to measure the traffic on our website for statistics. We use the information to enhance our website and adjust our services.

If you do not wish to accept the use of cookies, you can adapt the settings in your web browser (often under Internet options) to automatically reject cookies or to inform you every time a website requests to save cookies. You can also delete cookies, which have already been saved on to your computer. How to do this depends on the type of browser you use.

YOUR RIGHTS

You have certain rights under the applicable data protection laws hereunder the EU General Data Protection Regulations

- The right to be informed via Privacy Notices such as this.

- The right of access to any personal information we hold about you. To request a copy of this information you must make a subject access request in writing, an email to: privacy@pfmp.com. (to ensure that we can deal with your request you will need to include your current name and address, proof of identity e.g. a copy of your driving license or passport). We do not charge for making a subject access request.
- The right of rectification, we must correct inaccurate or incomplete data within one month.
- The right to erasure. You have the right to have your personal data erased and to prevent processing unless we have a legal obligation to process your personal information.
- The right to restrict processing. You have the right to suppress processing. We can retain just enough information about you to ensure that the restriction is respected in future.
- The right to data portability. We can provide you with your personal data in a structured, commonly used, machine readable form when asked.

COMPLAINTS, COMMENTS AND COMPLIMENTS

If you wish to make a compliment, comment or complaint about CPC's processing of your personal information then please forward it to Email: privacy@pfmp.com

If you are still dissatisfied, you may contact the supervisory authority:

Datatilsynet,
Carl Jacobsens Vej 35
2500 Valby
Denmark

CHANGES

If this privacy notice changes in any way, we will place an updated version at the webpage <https://www.pfmp.com/privacy>. By regularly reviewing this page you will ensure that you are always aware of what information we collect, how we use it and under what circumstances, if any, we share it with others.

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